

pipedream





Dear Friends,

We proudly introduce the Jelly Gems collection, a beautiful assortment of super-soft jelly vibrators that feel as great as they look! These sparkly jelly vibes are waterproof, body-safe and made from phthalate-free TPR. They come in a wide variety of shapes and sizes and are perfect for beginners--at a price that won't break the bank. With a twist of the dial, the powerful motor delivers incredible vibrations, in or out of the water. The textured jelly sleeve can also be removed, exposing a sleek chrome slimline vibe that can be used alone or with the sleeve.

Like all Pipedream award-winning brands, the Jelly Gems collection is part of a 36-piece plan-o-gram that will be a welcome profit center in any retail environment. The uniform packaging features eye-catching foils and "Try Me" cutouts that allow customers to feel the super-squishy material before they make their purchase. The easy-to-setup plan-o-gram includes complimentary signage, giving stores everything they need to effectively merchandise the brand and create stunning visual displays. Check out the planogram on the following page to see how amazing the Jelly Gems plan-o-gram will look in your retail store.

As always, we know that great customers are the key to our success and we're working harder than ever to improve every aspect of our business. Our new merchandising team is ready to visit your store and assist you with in-store training, plan-o-gram merchandising, and complimentary promotional materials and signage. We hope you enjoy our new Jelly Gems supplement and thank you for your continued support.

Sincerely, Nick Orlandino CEO

Introducing the NEW waterproof OCINES OCINES



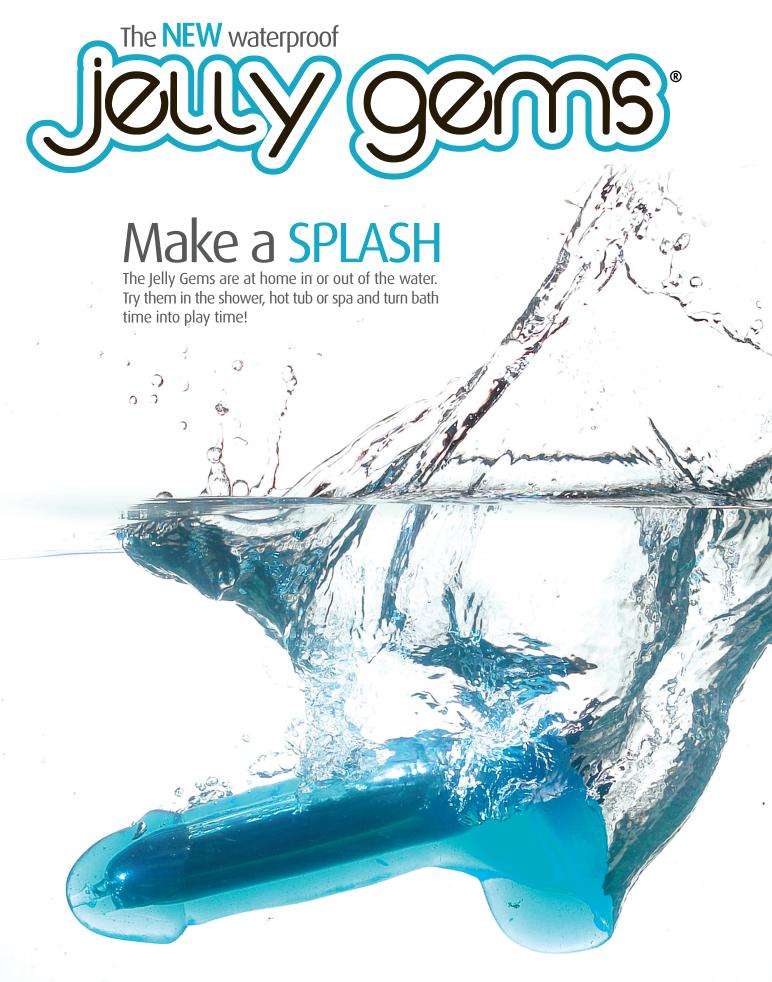








Planogram Dimensions
Height (with sign): 4 feet (122 cm) Height (without sign): 3 feet (91 cm) Width: 2 feet (61 cm)





They Look Great... And Feel Even Better!

DIAMONDS USED TO BE A GIRLS BEST FRIEND

Until they discovered this beautiful Jelly Gem! Made from our super-squishy TPR jelly, this soft vibe is phthalate-free, safe to enjoy, and feels just like the real thing. Choose a speed on the multi-speed dial and enjoy the quiet vibrations, firm vibrating shaft, and soft jelly sleeve. Try it in the shower or hot tub and turn bath time into play time!



Remove the soft jelly sleeve and a super-sleek chrome slimline vibe is waiting underneath!

The vibe can be used alone or with the sleeve.



To insert the batteries, simply unscrew the black control dial and load the batteries in positive(+) side first. Make sure to twist the bottom tight when closing to ensure a good connection and water-tight seal. The Jelly Gems Collection ranges in battery sizes, including AA, AAA, and C batteries.



Cleanup is a snap after the fun with Pipedream Toy Cleaner and warm water. Remove the batteries first before cleaning, apply the cleanser and and rinse with warm water. The super-soft TPR sleeve is compatible with our water-based Moist personal lubricant.





7.25"x **1.5"** (18.4 x 3.8 cm) Battery Requirements: 2 "AA"





7.5"x 1.75" (19 x 4.5 cm) Battery Requirements: 2 "AA"





7.75" x 1.5" (19.7 x 3.8 cm)Battery Requirements: 2 "AA"





6.5"x 1.25" (16.5 x 3.2 cm) Battery Requirements: 2 "AAA"





5.75"x 1.5" (14.6 x 3.8 cm) Battery Requirements: 1 "AA"







7.25"x 1.5" (18.5 x 3.8 cm)Battery Requirements: 2 "AA"





7.25"x **1.5"** (18.5 x **3.8 cm**) Battery Requirements: 2 "AA"





7.5"x 1.75" (19 x 4.5 cm) Battery Requirements: 2 "AA"





8"x 1.75" (20.25 x 4.5 cm) Battery Requirements: 2 "AA"





8"x 1.5" (20.25 x 3.8 cm) Battery Requirements: 2 "AA"





9"x 2.5" (22.9 x 6.4 cm) Battery Requirements: 2 "C"





9"x 2" (22.9 x 5.1 cm) Battery Requirements: 2 "C"





